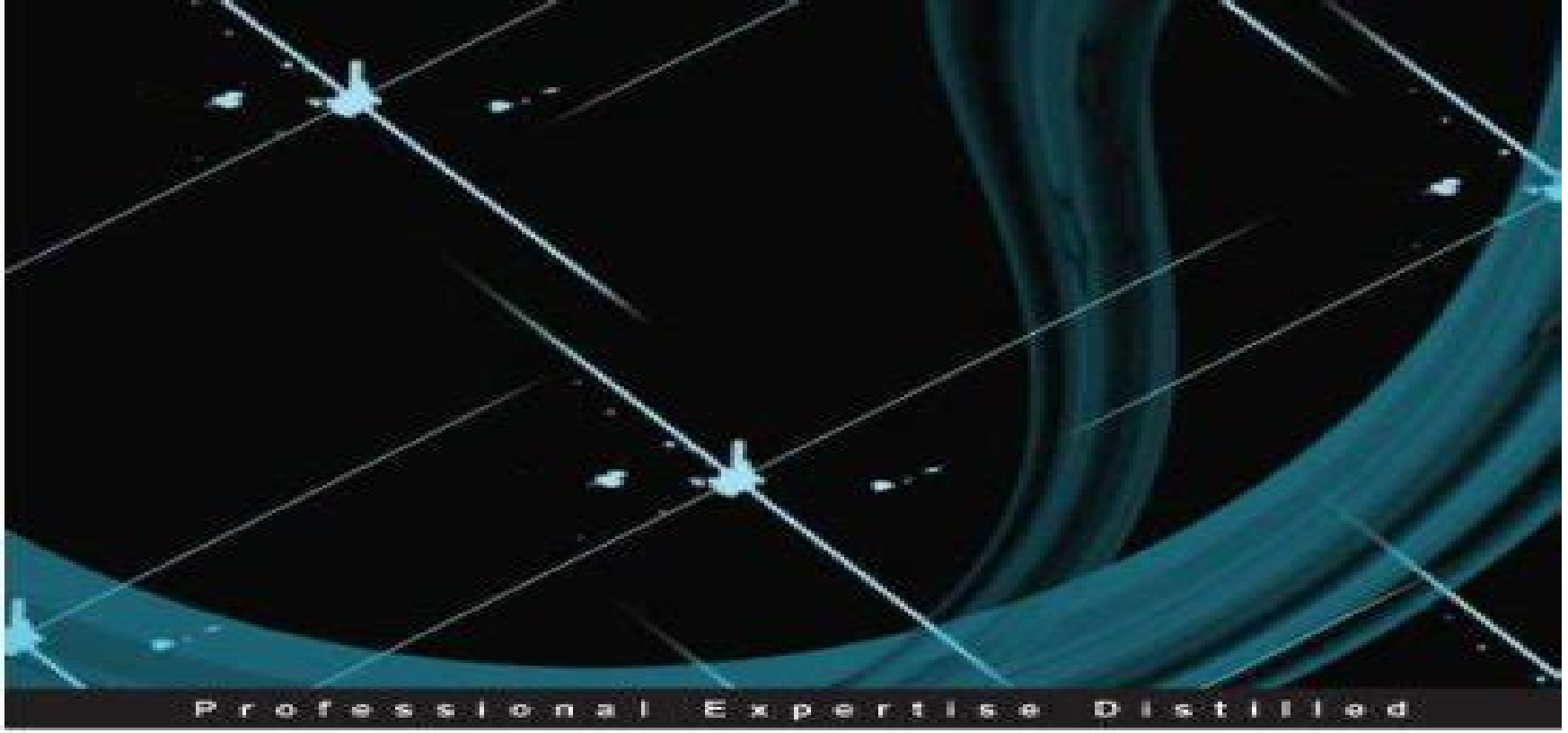

Discovering Business Intelligence Using MicroStrategy 9

Leverage the power of the MicroStrategy platform to design, develop, secure, and share Business Intelligence reports and dashboards

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Discovering Business Intelligence using MicroStrategy 9 Nelson Enriquez,Samundar Singh Rathore,2013-12-24 This is a step by step tutorial that covers the basics of working with the MicroStrategy platform If you are a BI developer who would like to use MicroStrategy to build BI apps this book is ideal for you This book is also for mid management executives who need to analyze data and Excel files that are too complicated to manage A basic concept of BI is assumed **Mastering Business Intelligence with MicroStrategy** Dmitry Anoshin,Himani Rana,Ning Ma,2016-07-29 Build world class enterprise Business Intelligence solutions with MicroStrategy 10 About This Book Fix the gap between BI tools and implementation integration processes with big data and predictive analytics using this comprehensive guide to MicroStrategy 10 Highly practical example rich guide that lets you implement business intelligence with MicroStrategy 10 in your organization Create the best user experience with BI dashboards using MicroStrategy using this up to date comprehensive guide Who This Book Is For This book is intended for BI DWH ETL developers BI DWH Analytics managers analysts and business users who already have MicroStrategy in their organization and want to take it to the next level in order to increase performance and improve user experience In addition it helps the reader to migrate from MicroStrategy 9 to MicroStrategy 10 and to start using the new capabilities What You Will Learn Explore various visualization techniques for presenting analyzed data Customize MicroStrategy in order to meet your business requirements Develop and design mobile dashboards Use the advanced techniques such as designing reports documents and interactive dashboards for building dashboards Understand the concepts of data discovery and Desktop capabilities Explore the best practices for Microstrategy system administration Find and fix issues based on connections environment or documents Integrate third party ESRI map tools with MicroStrategy to create geo based reports In Detail Business intelligence is becoming more important by the day with cloud offerings and mobile devices gaining wider acceptance and achieving better market penetration MicroStrategy Reporting Suite is an absolute leader in the BI market and offers rich capabilities from basic data visualizations to predictive analytics It lets you various delivery methods such as the Web desktops and mobiles Using real world BI scenarios this book helps you to implement Business Analytics solutions in big e commerce companies It kicks off with MicroStrategy 10 features and then covers schema design models and techniques Building upon your existing knowledge the book will teach you advanced techniques for building documents and dashboards It further teaches various graphical techniques for presenting data for analysis using maps graphs and advanced charts Although MicroStrategy has rich functionality the book will show how to customize it in order to meet your business requirements You will also become familiar with the native analytical functions that will help you to maximize the impact of BI solutions with powerful predictive analytics Furthermore the book will focus on MicroStrategy Mobile Analytics along with data discovery and desktop capabilities such as connecting various data sources and building interactive dashboards The book will also uncover best practices troubleshooting techniques for

MicroStrategy system administration and also security and authentication techniques Lastly you will learn to use Hadoop for MicroStrategy reporting By the end of the book you will become proficient in evaluating any BI software in order to choose the best one that meets all business requirements Style and approach This book will be focusing on providing extensive guide to plan how to design and develop complex BI architecture for real world scenario using Microstrategy 10 best practices and collected experience working with BI predictive analytics and Microstrategy and big data **MicroStrategy Quick Start Guide** Fernando Carlos Rivero Esqueda,2018-09-28 Build reporting applications and dashboards using the different MicroStrategy objects Key FeaturesLearn the fundamentals of MicroStrategyUse MicroStrategy to get actionable insights from your business dataCreate visualizations and build intuitive dashboards and reportsBook Description MicroStrategy is an enterprise business intelligence application It turns data into reports for making and executing key organization decisions This book shows you how to implement Business Intelligence BI with MicroStrategy It takes you from setting up and configuring MicroStrategy to security and administration The book starts by detailing the different components of the MicroStrategy platform and the key concepts of Metadata and Project Source You will then install and configure MicroStrategy and lay down the foundations for building MicroStrategy BI solutions By learning about objects and different object types you will develop a strong understanding of the MicroStrategy Schema and Public Objects With these MicroStrategy objects you will enhance and scale your BI and Analytics solutions Finally you will learn about the administration security and monitoring of your BI solution What you will learnSet up the MicroStrategy Intelligence Server and client toolsCreate a MicroStrategy metadata repository and your first ProjectExplore the main MicroStrategy object types and their dependencies Create manipulate and share ReportsCreate and share DashboardsManage Users and GroupsWho this book is for This book is for Business Intelligence professionals or data analysts who want to get started with Microstrategy Some basic understanding of BI and data analysis will be required to get the most from this book

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